

# Paul R Farmer Photography Treasure Island Florida

P. O. Box 66173, St. Petersburg, Florida, 33736 Phone 727-232-0397 866-858-1828

## INFORMATION AND AGREEMENT FORM

Bride's Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Business Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Bride's Parents \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Groom's Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Business Phone \_\_\_\_\_

Date of Wedding \_\_\_\_\_ Time \_\_\_\_\_

Place \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Reception \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_

Photographer to Start at \_\_\_\_\_ Depart at \_\_\_\_\_ Total Hours \_\_\_\_\_

Wedding Coverage \_\_\_\_\_ **PAYMENT SCHEDULE**

Additional Coverage \_\_\_\_\_ **Date:** \_\_\_\_\_ **Amount** \_\_\_\_\_ **Check#** \_\_\_\_\_

Total Coverage \_\_\_\_\_ **Date:** \_\_\_\_\_ **Amount** \_\_\_\_\_ **Check#** \_\_\_\_\_

Tax Florida 7% \_\_\_\_\_ **Date:** \_\_\_\_\_ **Amount** \_\_\_\_\_ **Check#** \_\_\_\_\_

Total \_\_\_\_\_

Reservation Fee \_\_\_\_\_

Balance Due \_\_\_\_\_

## Paul R Farmer Photography

1. This is an agreement between the undersigned, hereinafter referred to as "Customer," and Paul R Farmer Photography, hereinafter referred to as "Studio."
2. Customer agrees to phone/email/meet with the photographer seven (7) days or less prior to the wedding to provide address and directions to all wedding locations, special photo requests, and time of wedding events.
3. It is understood that Studio is the exclusive official photographer, and others taking photographs will be permitted only at the discretion of Studio.
4. **Balance to be paid in full the day of wedding or before.** Albums and/or finished prints will not be delivered until the balance is paid in full.
5. Should the Customer cancel the Studio's services for the wedding date specified in the Agreement, the customer realizes that it could result in damages to the Studio. Since it is impossible to ascertain the extent of these damages at this time, it is agreed that the retainer paid to the Studio will not be refunded. These monies will be considered as liquidated damages to compensate the Studio for loss of income, rather than as a penalty.
6. Studio takes the utmost care with respect to the exposure, development and delivery of photographs; however, in the event the Studio fails to comply with the terms of the Agreement, for any reason, the Studio's liability is limited to refund of all monies paid by Customer.
7. In the unlikely event that the photographer is injured or becomes ill to photograph the event, Paul R Farmer Photography will make every effort to secure another photographer of the same caliber. If Photographer cannot perform this Agreement in whole or in part due to a fire or other casualty, acts of God or nature or terror, or other cause beyond the control of the parties or due to Photographer's illness or injury, then Studio will return all fees to the Customer(s) but shall have no further liability with respect to this Agreement. Customer(s) agree that an entire wedding cannot be replicated, reenacted or repeated for the purpose of a re shoot and limits Studio's liability to the amount paid under this contract.
8. Negative retouching is not available. Any touch-up will be done on prints and charged at current rates.
9. Additional time charged at the hourly rate of \$150.00 per hour.
10. Please make check payable to "Paul R Farmer Photography".

**EXHIBITION:** CUSTOMER grants Paul R Farmer Photography permission to display selected images resulting from this assignment as an example of Paul R Farmer's Photography work and for entrance into photographic competitions and release all claims to profits that may arise from use of images.

**MODEL RELEASE.** The CUSTOMER hereby grants to Paul R Farmer Photography and its legal representatives and assigns, the irrevocable and unrestricted right to use and publish photographs of the CUSTOMER or in which the CUSTOMER may be included, for editorial, trade, advertising and any other purpose and in any manner and medium; to alter the same without restriction; and to copyright the same. The CUSTOMER hereby releases Paul R Farmer Photography and its legal representatives and assigns from all claims and liability relating to said photographs.

**COOPERATION:** The parties agree to cheerful cooperation and communication for the best possible result within the definition of this assignment. Paul R Farmer Photography recommends that CUSTOMER designate an "event guide" to point out important individuals for informal or candid photographs to the photographer during the wedding that they wish to have photographed. The photographer will not be held accountable for not photographing desired people if there is no one to assist in identifying people or gathering people for photograph's. Paul R Farmer Photography is not responsible if key individuals fail to appear or cooperate during photography sessions or for missed images due to details not revealed to Paul R Farmer Photography.

I have read and understand the above conditions and agree to the terms of the agreement completely by my signature below.

Date: \_\_\_\_\_

Client \_\_\_\_\_ Studio \_\_\_\_\_